



pronounced in the province of Quebec (down 12 points), and even more so in Montreal (down 16 points). While support has fallen less sharply in other regions, it has dropped at least marginally everywhere in the country.

Although a majority of Canadians continue to believe that globalization will be at least somewhat positive for them and their families, support is soft. Only one Canadian in ten sees globalization as very positive.

## Canadian Views Similar to Those in Other Countries

Enviro-nics International's recent polling of 20,000 citizens across 20 countries shows that Canadians' soft support for economic globalization is shared in most other countries (except in poorer countries where stronger majorities support it, and in France where most oppose it). Associated with this guarded support is the fact that strong majorities of people in the 20 countries surveyed feel that human rights and environmental protection are areas needing stronger international safeguards.

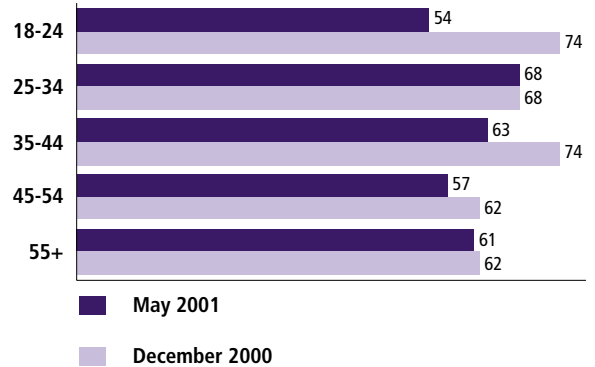
There is another relevant aspect of public opinion shared by Canadians and citizens of other countries. When asked how much trust they have in various institutions to operate in the best interests of society, NGOs and faith-based institutions – those that were outside rather than inside the Quebec City barricades – are viewed as being much more trustworthy than traditional institutions such as national governments and large companies.

“These research results should be taken seriously by those managing the formal trade liberalization process,” suggests Mr. Doug Miller, President of Enviro-nics International Ltd. “Unless meaningful ways are found to involve NGOs and faith-based organizations in developing international agreements such as the FTAA, the trade liberalization agenda may suffer significant set-backs. Indeed, these latest results in Canada suggest that ‘globalization’ may well become a negative term to the public if it continues to be primarily focused on economics and marked by a series of high-profile ‘us-vs-them’ clashes such as in Quebec City.”

For further information, please contact: Chris Coulter, Senior Research Associate

For more information on Enviro-nics International's 20-nation survey, The Global Issues Monitor, visit: [www.GlobeScan.com](http://www.GlobeScan.com)

### Effect of Globalization “Very” or “Somewhat” Positive, by Age



### Effect of Globalization By Region, December 2000

